



PO BOX 26261
Milwaukee, WI 53226
www.echous.org

April 29, 2011

Dear Community Member,

We are pleased to invite you to join us for the **2nd Annual ECHO Open**. The golf event will be held at Western Lakes Golf Club on **Saturday, July 23rd, 2011**.

Empowering Change through Healthy Opportunities, (ECHO) is a not-for-profit organization that provides individuals and families with educational programs and recreational activities to promote greater health and fitness.

Over the last ten years the percent of unhealthy families in the United States has increased. In the Metropolitan Milwaukee area one in five children is considered overweight. With the generosity and commitment of people like you, ECHO is hoping to raise over \$12,000 to help "Empower Change through Healthy Opportunities".

ECHO will give back to the community through nutrition seminars, fitness clinics for all ages and tiny tot athletic programs. In addition, ECHO will host CPR and First Aid Courses, as well as donate Automated External Defibrillator (AED) to qualifying organizations. **Last year, ECHO's 1st outing raised over \$7,000.** *2011 programs include a youth fitness program and Fall and Winter CPR & AED training courses.* Please visit www.echous.org for program information and opportunities.

A dedicated volunteer committee is generously donating their time and energy to make this event possible. On behalf of the ECHO Open Planning Committee, please accept our invitation to join us as we tee off to provide support for healthier lives. **We look forward to hosting over 72 golfers and numerous volunteers on Saturday, July 23rd with a 1:00pm shotgun start.** In addition to a great day of golf, the ECHO Open will also feature, lunch, social hour, appetizers, dinner catered by Saz's, raffles, silent auction, putting green contest, camaraderie, and much more.

Your assistance is needed to make this event possible. As you can see from the enclosed Sponsor and Golfer registration forms, there are several ways to participate in the 2nd Annual ECHO Open.

An ECHO Committee member looks forward to contacting you to discuss your involvement in this great golf outing helping to empower change. We will happily make arrangements to pick up donations at your convenience. We thank you in advance for your kind consideration and support.

Gratefully,

2nd ANNUAL ECHO OPEN PLANNING COMMITTEE

Mike Slattery--Event Chair

Kristin Koerner--Marketing Chair

Jill Honerlaw--Volunteer Co-Chair

Kory Koerner--Supporting Chair

Kris Delimat--Sponsor Chair

Carol Beyer--Picture Co-Chair

Liz Wolter--Volunteer Co-Chair

Dale Siebert--Supporting Chair

Janice Siebert--Golfer Chair

Mike Honerlaw--Picture Co-Chair

Justine Wamser--Co-Dinner Chair

Tom Jurczyk--Supporting Chair

Anne Slattery--Auction Chair

Gary Beyer--Set-Up-Chair

Paige Wamser--Co-Dinner Chair

Sue Brester--Supporting Chair

Harvey Stowe--Supporting Chair



2nd Annual ECHO Open - Golfing for Healthy Lives

Golf and Dinner Registration Form

WHEN: Saturday, July 23rd 2011
WHERE: The ENTIRE event will be held at Western Lakes Golf Club, Pewaukee WI
TIME: 1:00 p.m. Shotgun Start – Please arrive for registration and driving range at 11:30 a.m. Lunch will be served starting at noon in the club house.
 6:00 p.m. Social and Silent Auction, 7:00 p.m. Dinner, 7:45 p.m. Program

- Option #1 - Golf Package - Cost: \$115** (includes driving range, greens fees, golf cart, participant gift, lunch, appetizers, and dinner by Saz's)
- Option #2 – Complete Golf Package with contest card – Cost: \$140** (includes driving range, greens fees, golf cart, participant gift, lunch, appetizers, and dinner by Saz's, as well as, course events: four par 3 events and putting green contest)
- Option #3 - Dinner and Auction Only - \$40**

1. Name _____ Business _____ Phone _____
 E-mail _____ @ _____
 Address _____ City/State/Zip _____

2. Name _____ Business _____ Phone _____
 E-mail _____ @ _____
 Address _____ City/State/Zip _____

3. Name _____ Business _____ Phone _____
 E-mail _____ @ _____
 Address _____ City/State/Zip _____

4. Name _____ Business _____ Phone _____
 E-mail _____ @ _____
 Address _____ City/State/Zip _____

Appropriate golf attire shall be worn at all times on the golf course, practice tee and practice greens.

PAYMENT

- Check enclosed – please make your check payable to ECHO
 Charge my Visa, MasterCard, or Discover Card (Please circle one card type):

Billing Address: _____ City / State / Zip: _____

_____ Exp. _____ CV2 Code* _____

*The CV2 code is an added security measure. Please refer to the back of your credit card – you will find a 3 or 4 digit number

Please mail your form(s) and payment to ECHO at PO BOX 26261, Milwaukee, WI 53226

Contact us: events@echous.org or call 262-940-9943



2nd Annual ECHO Open - Golfing for Healthy Lives

Sponsorship and Donation Form

Name _____ Business _____ Phone _____

E-mail _____ @ _____

Address _____ City/State/Zip _____

Yes, I would like to sponsor the ECHO Open:*

**All ECHO Open Sponsors will be recognized throughout the outing*

- Platinum Sponsor \$3,000 – *Recognition includes: one year of your company’s logo on ECHO’s website homepage and golf page, multiple signs at the event, and golf program inside front cover advertisement*
- Gold Sponsor \$1,500 – *Recognition includes: one year of your company’s logo on ECHO’s website golf page, multiple signs at the event and golf program 1/2 page advertisement*
- Silver \$500 – *Recognition includes: signs at the event and golf program 1/4 page advertisement*

- Lunch & Social Hour Sponsor \$1,000 - *Recognition includes: advertisement on lunch boxes, sign at golf event and 1/3 page advertisement in golf program (limit 1)*
- Beverage Cart \$300 – *Recognition includes: advertisement on a beverage cart and company name in golf program (limit 2)*
- Driving Range \$200 - *Recognition includes: advertisement on driving range and company name in golf program*
- Tee and Hole Sponsor \$100 – *Recognition includes: advertisement on a tee or green and company name in golf program*

Yes, I am interested in making a cash contribution to the ECHO Open which will be used for the raffle and other miscellaneous items as needed:

Enclosed is my check in the amount of \$ _____.

Yes, I am interested in donating an item for the ECHO Open:

**Items donated will be used for the live auction, silent auction, raffle and golf course events*

Description of donated item: _____

Value of donated item: \$ _____

Pick-up date: _____ Pick-up time: _____

Donor’s contact name: _____ Donor’s Contact Phone: _____

**Please mail your form(s) and donation to ECHO at PO BOX 26261, Milwaukee, WI 53226
Contact us: events@echous.org or call 262-940-9943**